

ANNUAL TEXAS MEETING

Exhibitor Prospectus



September 12 - 14

The Westin Galleria Houston | Houston, TX

Presented by the Texas Society for Gastroenterology and Endoscopy
Educational Program jointly provided by the Texas Medical Association and the Texas Society for
Gastroenterology and Endoscopy

The Texas Society for Gastroenterology and Endoscopy Invites You to Participate in the

2025 ANNUAL TEXAS MEETING



Our program attracts more than 300 gastroenterologists, GI nurses, technicians, and PAs. Your support as an exhibitor will help keep registration fees low for our increasing number of attendees. We anticipate this year's conference to be outstanding and full of high-quality content.

Meeting Site

The Westin Galleria Houston

5060 W. Alabama St, Houston, TX 77056

Reservations: (713) 960-8100

TSGE has a special room rate of \$219.00. Room rates do not include tax. Please call by **August, 18, 2025**, to make your reservations. Be sure to mention that you are part of the TSGE meeting.



Important Dates

May 2, 2025

Submit application to be included in the initial physician meeting brochure

June 1, 2025

Room block will be available after June 1, 2025

August 15, 2025

Payment due in full

August 18, 2025

Hotel reservations deadline

August 11, 2025

Deadline to cancel exhibit without penalty, written notice required

Exhibitor Schedule

(subject to change)

Saturday, September 13

6:00 - 7:00 a.m. Exhibit Set-Up

7:00 a.m. - 6:00 p.m. Exhibits Open

After 6:00 p.m. Exhibits Breakdown

All coffee breaks in the exhibit hall

Scientific Program

Because the program is still being finalized, please call the TSGE office to receive a tentative program schedule or go to the TSGE website for more information.

Exhibit Hall Traffic

To encourage traffic to all displays, TSGE will host a prize drawing for the attendees who visit at least 30 exhibitor booths. Additionally, one breakfast and three breaks will be held in the exhibit hall.

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2025 Exhibitor Opportunities

	\$4,500 Standard Exhibitor	\$6,000 Silver Exhibitor	\$8,000 Gold Exhibitor	\$10,000 Platinum Exhibitor
Continental breakfast supporter				✓
Company logo placed on promotionals (e-blast, website, print)			✓	✓
Listing of exhibit level on meeting signage / booth signage		✓	✓	✓
Daily recognition during conference		✓	✓	✓
Recognition on the TSGE website		✓	✓	✓
Recognition in on-site meeting program	✓	✓	✓	✓
6' table top booth	1	1	1	2*

*available upon request

Please Note: Due to recent changes in the Standards for Integrity and Independence in Accredited Continuing Education from ACCME, TSGE will not share the names or contact information of learners without the explicit consent of the individual learner.

Reminder: A single display table is \$4,500

Assignment of Exhibit Space: Exhibitor may consider his/her space reserved in the TSGE conference upon written acceptance of the application. Placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full. Payment must be received by **August 15, 2025**, or TSGE reserves the right to cancel the exhibitor's contract.

Exhibit Booth Details

- a) Each standard exhibitor will be provided with a 6'x24" draped table and two chairs. Each space is 8-feet wide and 3-feet deep. Exhibitors must conform to this or equivalent floor space.
- b) Electricity, decorating services, telephone service and internet connections are not provided by TSGE. Keep in mind, the ballroom is carpeted.
- c) Security guard services are not provided by TSGE. All items brought into the facility are done so at the Exhibitor's own risk. The Exhibitor is solely responsible for the security and safe guarding of their exhibit and its contents at all times.

Shipping Information will be included in your exhibitor confirmation package.

"Suitcasing" is prohibited.

Grants/Support Opportunities

Companies are invited to contribute in the meeting as supporters. Please note that, in accordance with ACCME guidelines, exhibit space is separate from grant contributions. Contact TSGE to find out how your company can support the meeting with an education or sponsorship.

Exhibitors are welcome to host private social events on Friday evening after 7:30 pm, and Saturday evening after 5:30 pm. You can also host a symposium by contacting the TSGE office for more information



Payment Information

Payment must be received by **August 15, 2025** or TSGE reserves the right to release booth space to companies on the waiting list.

To register go to www.tsge.org

TSGE encourages payment via Visa, Mastercard, or American Express. If you are sending a check, please make it payable to the TSGE and mail it to:

TSGE

15511 Hwy 71 West, PMB 256
Austin, TX 78738

No refunds will be made after August 11, 2025

TSGE Tax ID: 74-2138262

More Ways to Partner with TSGE

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities to partner with TSGE.

- Coffee Break(s) \$1,500 each
- Continental Breakfast(s) \$2,500 each
- Welcome Reception \$3,500
- Lanyards \$1,000
- Meeting Wi-Fi \$8,000
- Meeting App \$5,000
- Finger Printing Sponsor \$4,000
- Member Headshot Sponsor \$3,000
- Social Media Video Highlight \$2,000

Please see the TSGE website for more information, www.tsge.org

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EXHIBITOR APPLICATION

If you are sending a check, please complete both pages.
However, reserving your exhibit space online at www.tsge.org is **STRONGLY ENCOURAGED**.

Exhibiting Company: _____

Contact Person: _____

Email: _____

Address: _____

City/State/Zip: _____ Phone: _____

Description of Product/Service: _____

List of firms you do NOT wish to be in close proximity to: _____

Exhibit Levels (see grid for more information)

- Standard Exhibitor \$4,500
- Silver Exhibitor \$6,000
- Gold Exhibitor \$8,000
- Platinum Exhibitor \$10,000
- Product Theater \$25,000

This includes a one-hour timeslot offered by TSGE during breakfast or dinner and basic AV (mic, podium and screen). The fee also includes the Standard Exhibitor/Display so your company can be represented in Houston, TX on September 12 - 14, 2025

Additional Sponsorships

- Lanyards \$1,000
- One Coffee Break \$1,500
- One Continental Breakfast \$2,500
- Welcome Reception \$3,500
- Meeting App \$5,000
- Meeting Wi-Fi \$8,000
- Finger Printing Sponsor \$4,000

Provide complimentary Finger Printing - required by the State of Texas - for TSGE Members

- Member Headshot Sponsor \$3,000

Provide complimentary professional headshots for TSGE members.

- Social Media Video Highlight \$2,000

Showcase your product with a special video feature across all TSGE Platforms (Instagram, Facebook, LinkedIn, X.) Filmed by TSGE, the video will spotlight a society member discussing the benefits and highlights of your product. It will be shared on social media throughout the year.



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EXHIBITOR APPLICATION

EXHIBITOR TERMS AND CONDITIONS

Payment Deadline: Exhibits are available on a first come, first served basis. Once the exhibit hall is sold out, companies have the option of being on a wait list in the event that another company cancels. Upon acceptance, TSGE will provide exhibit space as outlined in the Exhibitor Regulations once payment is made. Payment in full is due by **August 15, 2025**. It is not necessary to send payment with this application form, but payment should be received by **May 2, 2025**.

Cancellation Deadline: A full refund will be made to the Exhibitor only if written notice is received by **August 11, 2025**.

If, after the contract is entered into, the TSGE fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TSGE Annual Meeting, due to fire, strikes, authority of law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that is has paid in connection with the Application/Contract. In such case, the TSGE shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY TEXAS SOCIETY FOR GASTROENTEROLOGY AND ENDOSCOPY FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TEXAS SOCIETY FOR GASTROENTEROLOGY AND ENDOSCOPY OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and the Texas Society for Gastroenterology and Endoscopy will occur only when an official confirmation packet has been sent by TSGE. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Society for Gastroenterology and Endoscopy (available upon request) are considered to be part of this agreement between the Exhibitor and the Texas Society for Gastroenterology and Endoscopy.

Warranty of Authority: The Exhibitor and person signing of this application on behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title: _____ **Date:** _____

Company: _____

Signature: _____

Please return **both pages** of this application with your check to:

TSGE

1511 Hwy 71 West, PMB 256, Austin, TX 78738

Phone: (512) 677-6672 | exhibits@cameroams.com

TSGE Tax ID: 74-2138262

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EXHIBITOR REGULATIONS

DEFINED TERMS

- a) The term "TSGE" means the Texas Society for Gastroenterology and Endoscopy and each of its respective officers, directors, staff, agents and representatives.
- b) The term "TSGE Show" means the Texas Society for Gastroenterology and Endoscopy 2025 Annual Texas Program **September 12 - 14, 2025** in Austin, Texas. The TSGE Show and all portions thereof, is owned, sponsored, produced, and managed, by the Texas Society for Gastroenterology and Endoscopy.
- c) The term "Exhibitor" means, collectively, the company or person that applied for the exhibit space and agreed to enter into the contract upon acceptance by the TSGE.
- d) Qualifications of an Exhibitor: The TSGE Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TSGE Show. Exhibits shall be limited to those whose products or services are related to gastroenterology medical, professional, or practice interests. The TSGE reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TSGE Show, or if the TSGE Show is full upon receipt of this application.

COMPLIANCE

- a) Smoking inside the TSGE Show is prohibited.
- b) Exhibitors may not service alcohol inside the TSGE Show.
- c) The TSGE Show management reserves the right to reject, remove, or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of the TSGE Show management, the exhibit or the activities of the Exhibitor or its representatives violates the contract, the Rules or Regulations, or are detrimental to the goals and purposes of the TSGE Show.
- d) Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.
- e) Use of booth space by two or more firms is not permitted. Subletting of space is not permitted.
- f) Any Exhibitor who is a "no show," meaning that the booth is not set up and staffed by the show opening time, without prior permission, will forfeit his/her booth space for the duration of the TSGE Show. Non-attendance does not constitute cancellation on the Exhibitor's part, and no refunds or credits will be issued. The TSGE Show management will replace a "no show's" booth space as it determines is in the best interest of the TSGE Show.

- g) "Suitcasing" is prohibited. Suitcasing is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company's booth or a hotel lobby, OR the act of attending the TSGE meeting without registering as an exhibitor. If the exhibit hall is sold out, a vendor may still attend the meeting as an official participant, but the vendor must pay the full exhibit fee. Violators of this policy will be banned from future TSGE meetings.

Do Not Call Waiver: The Exhibitor consents and agrees to receive messages regarding the TSGE Show via email.

ASSIGNMENT OF EXHIBIT SPACE

- a) Exhibitor may consider his/her space as reserved in the TSGE Show upon acceptance of the application. However, placement in the hall will not be assigned until full payment has been received. Exhibitor will be assigned the next available space closest to the exhibit hall entrance upon payment in full. Payment must be received by **August 15, 2025** or the TSGE reserves the right to cancel the Exhibitor's contract.
- b) Exhibitors and Supporters will be listed as such in the initial physician meeting brochure if applications is received and accepted by **May 2, 2025**.
- c) The TSGE Show management reserves the right to assign exhibit space, change the floor plan or move Exhibitor's exhibit space, without prior notice, if the TSGE Show management determines that it is in the best interest of the TSGE Show.

PAYMENT POLICY

- a) Payment need not accompany the signed application. The Exhibitor will be listed in the initial physician mailing brochure if the application has been received by **May 5, 2025**.
- b) Payment must be received by **August 15, 2025** in order to be listed.
- c) Types of Payment: Check drawn on a US Bank, credit cards (VISA, MC, AMEX).

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EXHIBITOR REGULATIONS

CANCELLATION BY EXHIBITOR

- a) A full refund will be made to the Exhibitor if written notice is received by **August 11, 2025**.
- b) After the date, no refunds will be issued. There will be no credit for resale of space.
- c) The cancellation date will apply regardless of the date on which the TSGE Show accepted the Exhibitor's application.
- d) The TSGE assumes no responsibility for having included the name of the cancelled Exhibitor in materials related to the TSGE Show.

CANCELLATION BY THE TSGE

- a) If, after the contract is entered into, the TSGE fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TSGE Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies and it has paid in connection with the Application/Contract. In such case, the TSGE shall bear no further liability or responsibility under such agreement.
- b) If the Exhibitor fails to make payment by the deadline, the TSGE Show management may terminate the contract.
- c) The TSGE Show management reserves the right to refuse Exhibitor permission to move in and set up and exhibit if the Exhibitor is in arrears of any payment.

RELOCATION

The TSGE Show management reserves the right to cancel, rename, or relocate the TSGE Show or change the dates on which it is held. In the unlikely event that the TSGE Show management relocates the TSGE Show to another facility within the same city, or changes the dates to dates that are not more than 30 days earlier or 30 days later than the dates on which the TSGE Show originally was scheduled, no refund will be due the Exhibitor, but the TSGE Show management will assign the Exhibitor, in lieu of the original exhibit space, such other exhibit space as the TSGE Show management deems appropriate. The Exhibitor agrees to use such space under the terms of this contract.

INSURANCE REQUIREMENTS AND EXHIBITOR APPOINTED CONTRACTORS

- a) Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.
- b) The Exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the Exhibitor's employees engaged in performance of work for the Exhibitor.
- c) Policies shall list the TSGE as named additional insured.
- d) Carrier must be licensed to do business in Texas.
- e) If requested by the TSGE, Exhibitor may be required to submit a certificate of insurance evidencing the required insurance.
- f) Exhibitor Appointed Contractors (EAC) are individually required, at their own expense, to secure and maintain insurance coverage equivalent to that listed above, and may also be asked to furnish a certificate of insurance.
- g) Any EAC must adhere to and will be bound by the Rules and Regulations and terms stated in this contract.
- h) Exhibitors will be responsible for their EAC's.

Promotional Errors: The TSGE will not be liable for any errors or omissions in the TSGE Show's attendee lists, websites, newsletter or any other promotional or on-site materials. The TSGE assumes no responsibility for having included the name of a cancelled Exhibitor in material related to the TSGE Show.

For more information contact:

TSGE Exhibits Manager at
exhibits@cameroams.com

Texas Society for Gastroenterology and Endoscopy

1551 Hwy 71 West, PMB 256, Austin, TX 78738

Phone: (512) 677-6672